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The Resega becomes the Cornèr Arena

Starting from May 1, 2018, Cornèr Bank will become the Arena Partner of the Hockey Club Lugano, sponsoring the Resega ice rink, which will be renamed the Cornèr Arena. After this date, payment cards will be accepted at Cornèr Arena merchant locations.

The agreement was signed today. A large exterior sign will be put up, showing the new name Cornèr Arena, as will numerous other media inside the ice rink.

With this sponsorship deal, Cornèr Bank is reaffirming its commitment to the region and Lugano, where the Bank was founded in 1952 and where it has its headquarters.

It was in Lugano, in fact, that payment cards were introduced for the first time in Switzerland by Cornèr Bank back in 1972 – the Bank is still the leader in this respect in the country.

The Cornèr Arena will become a cashless venue, where, thanks to the Bank's many years of experience and the adoption of state-of-the-art payment-card acceptance systems and technologies such as Apple Pay and Samsung Pay, it will be possible to complete transactions at the various payment points quickly and securely.

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Cornèr Bank Group

Founded in Lugano in 1952, Cornèr Bank Group is an independent Swiss private bank group operating on the national market as a full-service bank. Lugano is Switzerland's third-largest banking centre, after Zurich and Geneva. Active across the whole range of traditional banking services, Cornèr Bank Group specialises in the Private Banking sector, as well as in the areas of lending, Visa, Mastercard and Diners Club payment cards (Cornèrcard) and online trading (CornèrTrader) – the core businesses on which the growth of Cornèr Bank Group is based.

Cornèr Bank Group consists of the Lugano-based parent bank Cornèr Bank Ltd., the four Swiss branches in Chiasso, Geneva, Locarno and Zurich, the affiliated Cornèr Bank (Overseas) Limited, BonusCard.ch Ltd., Cornercard UK Ltd., Diners Club Italia S.r.l. and Dinit d.o.o.