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## **The Cornèr Group is launching *Invest*, a new digital investment platform**

**Cornèrtrader, the Cornèr Bank Group's online trading service, which has been active since 2012, is launching *Invest*, the platform conceived and designed for investors who want to invest simply and directly under very competitive conditions.**

The new *Invest* system has been stripped back to the bare essentials and carries none of the usual complexities associated with trading platforms. This allows investors with less sophisticated IT skills or who are short of time to take advantage of the opportunities that new technologies have to offer. From stocks to bonds, funds to ETFs, investors can intuitively navigate through different product types or create their own selection.

Particular attention has been given to categorising investment instruments by theme, while also taking into account the *inspirations* of major trends including digital, automation, responsible investments and emerging markets, to mention just a few. This makes navigating the various diversification opportunities a breeze for the user.

Opening an account is a simple and fully digital process.

For information: [info@cornertrader.ch](mailto:info@cornertrader.ch) // [www.cornertrader.ch/en/tools/trading-platforms/invest/](http://www.cornertrader.ch/en/tools/trading-platforms/invest/)

### **The Cornèr Bank Group**

Founded in Lugano in 1952, the Cornèr Bank Group is an independent Swiss private bank group operating as a full-service bank. Lugano is Switzerland's third-largest banking centre, after Zurich and Geneva. Active across the whole range of traditional banking services, the Cornèr Bank Group specialises in the private banking sector, as well as in the areas of lending, Visa, Mastercard and Diners Club payment cards (Cornèrcard) and online trading (Cornèrtrader) – the core businesses on which the growth of the Cornèr Bank Group is based. The Cornèr Bank Group comprises the Lugano-based parent bank Cornèr Bank Ltd., the four branches in Chiasso, Geneva, Locarno and Zurich, and the affiliates Cornèr Bank (Overseas) Limited, BonusCard.ch Ltd., Cornèrcard UK Ltd., Cornèr Europe AG, Diners Club Italia S.r.l. and Dinit d.o.o.