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Cornèr Bank marking ten years of Chiasso branch with expansion project

Following the success enjoyed by its Chiasso branch since it opened ten years ago, Cornèr Bank has decided to embark on an expansion, transferring the areas reserved for private clients and the operational offices from via Bossi 26 to number 23 on the same street. The elegant building, one of a number of period houses in Chiasso, will become the main office for the branch in the city on the Swiss-Italian border as of Monday, 14 September. The counters will not be moved and will remain the focal point for cash transactions, meaning that the Bank will operate from two separate but practically adjacent locations.

The project represents an upgrade for the Chiasso branch, which celebrates its tenth anniversary in 2020. Focused primarily on private banking, online trading via the Cornèrtrader platform and financing for private and commercial clients, the branch is Cornèr Bank's centre of operations in the Mendrisiotto region. The reasons that led to its opening remain the same to this day, as CEO Vittorio Cornaro confirms: *"The growth we have seen over these first ten years shows that opening a branch in Chiasso was a winning move. We established our presence in Chiasso to meet the financial requirements of an area that is particularly attractive from an economic and business point of view. The branch is continuing to grow and bears powerful witness to our strong roots in Ticino."*

Despite the fast pace of the technological upheaval under way in banking services, maintaining direct contact with their clients is still the top priority for the branch's 15 employees. And Paolo Chiesa, the Director responsible for the branch, adds: *"The Chiasso branch has developed under its own steam, thanks to the efforts of staff who are united by a team spirit that is typical of our Bank. It is this spirit that drives these people, who are constantly scrutinising their own performance and never rest on their laurels in terms of respecting others and complying with internal and external regulations. So that we could compete at local level, we expanded our service portfolio to include retail banking and loans, continuously strengthening our presence in the region, opening our counters in 2014 and organising a whole host of events in our beautiful region."*

For more information, please contact Anna Russo, Head of PR
Tel. + 41 91 800 53 54 // anna.russo@corner.ch

The Cornèr Bank Group

Founded in Lugano in 1952, the Cornèr Bank Group is an independent Swiss private bank group operating as a full-service bank. Lugano is Switzerland's third-largest banking centre, after Zurich and Geneva. Active across the whole range of traditional banking services, the Cornèr Bank Group specialises in the private banking sector, as well as in the areas of lending, Visa, Mastercard and Diners Club payment cards (Cornèrcard) and online trading (Cornèrtrader) – the core businesses on which the growth of the Cornèr Bank Group is based. The Cornèr Bank Group comprises the Lugano-based parent bank Cornèr Bank Ltd., the four branches in Chiasso, Geneva, Locarno and Zurich, and the affiliates Cornèr Bank (Overseas) Limited, BonusCard.ch Ltd., Cornèrcard UK Ltd., Cornèr Europe AG, Diners Club Italia S.r.l. and Dinit d.o.o.