

# MAKING CONTACTLESS PAYMENT EVEN MORE ACCESSIBLE: SWATCHPAY! NOW AVAILABLE WITH VISA

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SwatchPAY! is adding a string to its bow by partnering with the payment network Visa. Thanks to the support of Cornèrcard and BonusCard paving the way for this new partnership on the contactless payment method, SwatchPAY! continues its rollout in Switzerland.

With Cornèrcard, BonusCard and Swatch joining forces, the simple and contactless payment solution is now available for Visa cardholders. “We are more than happy to welcome Visa on board and make our simple and secure payment solution accessible to Visa clients in Switzerland – especially at a time when contactless payment is more popular than ever”, says Alain Villard, Brand Manager Swatch Switzerland. For their part, Cornèrcard and BonusCard are very proud to be the first Visa issuer to offer the SwatchPAY! technology to its Swiss customers. Alessandro Seralvo, Head Cornèr Group Cards Division, states: “We are delighted to be the launch partner of SwatchPAY! for our Visa clients. The fast and convenient payment solution is now available for Cornèrcard credit and prepaid cards and soon also for BonusCard payment cards.”

Volker Koppe, Head of Digital, Central Europe at Visa states: “We are very pleased that Visa cards can be used with SwatchPAY!. It is a unique new offering in the market – making the secure payment token technology available on a passive device, which does not require internet connection, nor battery to work. Being much more affordable than smartphones or smart watches, it contributes to truly democratizing wearables payments.”

As contactless payments become even more and more commonly used, SwatchPAY! is playing an important and growing role in Switzerland. Visa data indicates that the share of Visa contactless transactions has increased by more than 50% between April 2019 and April 2020. To pay with his wrist next to the contactless payment terminal, the customer only needs to get a SwatchPAY! Watch, download the app, create an account and link an eligible payment card. No more need to search into a pocket or bag for a wallet or phone again! The most stylish payment method, right on your wrist. Cornèrcard and BonusCard are the first issuers worldwide to offer SwatchPAY! to its Visa clients.

At its launch in January 2019 (see [press release](#)) SwatchPAY! pushed on contactless payments in Switzerland by making the payment process easier, more convenient, and cooler than ever before. With the acceptance of Visa cards, its success story continues.

SwatchPAY! partners: Giesecke+Devrient, Mastercard, Visa, wearonize

Information on which banks support SwatchPAY!: [here](#)

